



**BOYS & GIRLS CLUBS**  
OF COLLIN COUNTY

May 29, 2015

701 S. Church St.  
McKinney, TX 75069  
(214) 544-8924

Dear BGCCC Friend,

**BOARD OF DIRECTORS**

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Von Best

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**Chief Executive Officer**  
E. Michael Simpson

We are excited to announce that the 2015 Chrysalis Ball, presented by Capital One, will be held on Saturday, October 17th at the Embassy Suites Hotel and Convention Center in Frisco, TX. For over 10 years, this annual gala has been the single largest funding source for our programs that change the lives of thousands of at-risk youth right here in Collin County. The term Chrysalis is derived from the stage in which a caterpillar begins its transformation into a butterfly. We call this annual event our Chrysalis Ball as a reminder of the incredible transformation our children make from children who sometimes face many issues and challenges on their journey to becoming productive, caring, responsible adults.

Each day, these children are exposed to positive adult role models that constantly push them to reach their full potential. This approach is where we find the inspiration for the theme of this year's event, which is **A Timeless Mission**. With your help, this event will be an evening of entertainment, elegance and generosity that enables us to serve thousands of Collin County Children who desperately need our help.

The enclosed material explains in detail all of the ways that you can stand up for these children and show your support. This material includes a complete package of VIP benefits, marketing opportunities and seating options. You and your guests will be treated to an elegant evening of fine dining, dancing and the exclusive shopping experience of our renowned live and silent auctions. You will round out your evening enjoying our Casino After-Party and dancing the night away to the sights and sounds of Dallas' own Emerald City Band

Your support will continue to enable us to respond to the needs of our rapidly growing membership, which has nearly doubled in just 3 short years. With over 20,000 at-risk children in Collin County at home alone during the after school hours, the need continues to grow. As Collin County grows, more and more children look to us to show them the path to a great future. Your investment in lives of these children enables us to fulfill our mission, which is *"To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens."*

For every child,

David Haufler  
Board President

E. Michael Simpson  
Chief Executive Officer, BGCCC



**BOYS & GIRLS CLUBS**  
OF COLLIN COUNTY

Ph. 214-544-8924 • Fax 972-542-5896 • [www.bgccc.org](http://www.bgccc.org)  
701 S. Church St. • McKinney, TX 75069

# The 2015 Chrysalis Ball Benefiting Boys & Girls Clubs of Collin County

## SPONSORS

We have been honored to have sponsors like Capital One, Money Matters with Ken Moraif, The Frisco Bar & Grill, Darling Homes, PetroVen, Inc., Advanced Fixtures, Inc., Altria, Centennial Medical Center, Bank of America, Bill Shaddock Companies, Community Trust Bank, Baylor Medical Center at Frisco, Hall Financial Group, The Andrea-Mennen Family Foundation, Texas Health Plano, Ace Fence, Mario Sinacola Companies, Bank of the Ozarks, Park Place Jaguar and Lexus Plano, Strasburger & Price and many more!

## GUESTS

This legendary event continues to grow each year and it hosted over 900 attendees in 2014. This generous crowd represents the very best that Collin County has to offer and has consistently shown its commitment to our youth by investing in the Boys & Girls Clubs of Collin County.

## UNDERWRITING, SPONSORSHIPS AND TABLES

Our underwriting opportunities start at \$10,000 with table and sponsorship packages ranging from \$2,500-\$10,000. We are shooting for a record breaking 120 tables for the 2015 Chrysalis Ball "Timeless Mission"!

## LIVE AND SILENT AUCTIONS

Our Live and Silent Auctions are known throughout the DFW Metroplex as a shopping experience like none other. Last year we raised over \$295,000 during this portion of the evening alone! The live auction featured twelve packages that can't be found anywhere else; including exclusive sports packages, luxurious vacation trips, luxury cars and a variety of unique celebrity experiences. Restaurants, retailers and service providers from all over the metroplex filled our silent auction with hundreds of packages and experiences only available at the Chrysalis Ball.

## SPONSOR A CHILD

We give our guests an opportunity to show their support of these young lives by making an investment in their future. These donations provide these children with a place to focus on academics, health and character instead of being home alone or in the care of an older sibling after school. Last year we raised over \$285,000 when board member Ken Moraif issued a matching challenge.

## A WONDERFUL EVENING

After being greeted by our valet service, you and your guests will travel the red carpet to a reception of hors d'oeuvres and beverages. An elegant four course meal with wine leads right into our renowned live auction and then dancing to the legendary sounds of Dallas' own Emerald City Band and casino after party.

## WHERE YOUR MONEY GOES

The Chrysalis Ball is our primary fundraising event. In 2014, 83% of our organizational expenses went to programming for our youth with only 6% management & general expenses and 11% fundraising expenses. Your support goes a long way and this event is truly a huge night for the youth we serve!



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Chrysalis Ball • October 17, 2015



# Underwriting

## Flasher Butterfly Concept & Décor Underwriter

**\$25,000**

Two tables with priority seating for 20 and express check-in at the event

Large, exclusive signage in the ballroom

Sponsor's name and/or logo will be included in programs, signage, website, advertising, press releases and A/V

On-Stage Recognition during event by Master of Ceremonies

(Optional) 1/2 page ad in program

Invitation to any Pre and Post Gala events with special recognition at the event

## Midnight Blue Butterfly Entertainment Underwriter

**\$25,000**

Two tables with priority seating for 20 and express check-in at the event

Large on-screen recognition during after-party

Sponsor's name and/or logo will be included in programs, signage, website, advertising, press releases and A/V

On-Stage Recognition during event by Master of Ceremonies

(Optional) 1/2 page ad in program

Invitation to any Pre and Post Gala events with special recognition at the event

## Birdwing Butterfly Casino After Party Underwriter

**\$25,000**

Two tables with priority seating for 20 and express check-in at the event

Large exclusive signage in casino area

Sponsor's name and/or logo will be included in programs, signage, website, advertising, press releases and A/V

On-Stage Recognition during event by Master of Ceremonies

(Optional) 1/2 page ad in program

Invitation to any Pre and Post Gala events with special recognition at the event

## Swallowtail Butterfly Beverage Underwriter

**\$15,000**

Two tables with priority seating for 20

Signage at the event and extensive recognition & signage in each bar area

Logo in program, A/V signage & website

On-Stage Recognition during event

(Optional) 1/2 page ad in program

Invitation to any Pre and Post Gala events with special recognition at the event

## Marble Butterfly Wine Underwriter

**\$15,000**

Two tables with priority seating for 20

Signage at the event and extensive recognition & signage around wine pull

Logo in program, A/V signage & website

On-Stage Recognition during event

(Optional) 1/2 page ad in program

Invitation to any Pre and Post Gala events with special recognition at the event

## Painted Lady Butterfly Silent Auction Underwriter

**\$15,000**

Two tables with priority seating for 20

Signage at the event and exclusive logo placement in mobile bidding software

Logo in program, A/V signage & website

On-Stage Recognition during event

(Optional) 1/2 page ad in program

Invitation to any Pre and Post Gala events with special recognition at the event

## Mariposa Butterfly Red Carpet Underwriter

**\$10,000**

One table with priority seating for 10

Signage at the event and extensive recognition & signage along red carpet

Logo in program, A/V signage & website

On-Stage Recognition during event

(Optional) 1/2 page ad in program

Invitation to any Pre and Post Gala events with special recognition at the event

## Malachite Butterfly Media Underwriter \$15,000 In-Kind (up to 4)

One table with priority seating for 10

Signage at the event and extensive A/V recognition

Logo in program, A/V signage & website

On-Stage Recognition during event

(Optional) 1/2 page ad in program

Invitation to any Pre and Post Gala events with special recognition at the event

## Buckeye Butterfly Program Underwriter

**\$10,000**

One table with priority seating for 10

Signage at the event and extensive recognition as "Program provided by..."

Logo in program, A/V signage & website

On-Stage Recognition during event

Invitation to any Pre and Post Gala events with special recognition at the event

**\*For more information on Underwriting Opportunities:**

Contact Zane King at (214) 544-8924 Ext. 140 or [ZKing@bgccc.org](mailto:ZKing@bgccc.org)





# Sponsorships

## \$10,000 - Platinum Monarch Butterfly Sponsor

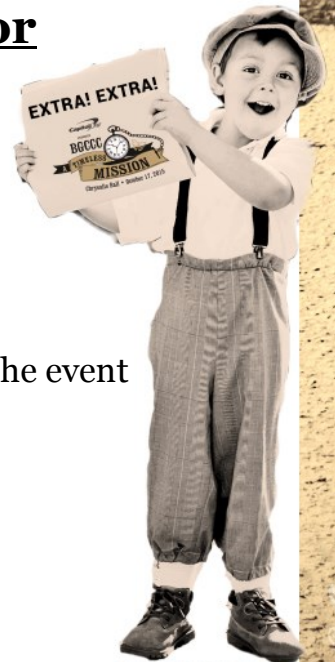
- ⇒ Two tables for 10 with sponsor's priority seating at the event
- ⇒ Hors d'oeuvres, complimentary cocktails, 4-course meal with wine
- ⇒ Casino after-party and music from Dallas' own "Emerald City Band"
- ⇒ Audio/Visual Recognition with Logo
- ⇒ Program Recognition
- ⇒ Valet parking for your gala guests
- ⇒ Invitation to any Pre and Post Gala events with special recognition at the event

## \$5,000 - Gold Gossamer Wing Butterfly Sponsor

- ⇒ One table for 10 with sponsor's priority seating at the event
- ⇒ Hors d'oeuvres, complimentary cocktails, 4-course meal with wine
- ⇒ Casino after-party and music from Dallas' own "Emerald City Band"
- ⇒ Audio/Visual Recognition
- ⇒ Program Recognition
- ⇒ Valet parking for your gala guests
- ⇒ Invitation to any Pre and Post Gala events with special recognition at the event

## \$2,500 - Silver Leaf Wing Butterfly Sponsor

- ⇒ One table for 8 at the event
- ⇒ Hors d'oeuvres, complimentary cocktails, 4-course meal with wine
- ⇒ Casino after-party and music from Dallas' own "Emerald City Band"
- ⇒ Audio/Visual Recognition
- ⇒ Program Recognition
- ⇒ Valet parking for your gala guests
- ⇒ Invitation to any Pre and Post Gala events with special recognition at the event



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**GREAT FUTURES START [HERE.](#)**

# 2015 Chrysalis Ball

## Sponsorship Commitment and Registration

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

### I/We commit to underwrite the 2015 Chrysalis Ball at the following level:

- |   |  |
|---|--|
| <input type="checkbox"/> <u>SOLD</u> "Emperor Butterfly" - Title Underwriter - Capital One  | <input type="checkbox"/> <u>SOLD</u> "Birdwing Butterfly" - Casino After Party Underwriter - PetroVen, Inc.      |
| <input type="checkbox"/> "Midnight Butterfly"-Entertainment Underwriter   | <input type="checkbox"/> <u>SOLD</u> "Flasher Butterfly" - Concept & Décor Underwriter - Frisco Bar & Grill      |
| <input type="checkbox"/> "Painted Lady Butterfly" - Silent Auction Underwriter  | <input type="checkbox"/> <u>SOLD</u> "Swallowtail Butterfly" - Beverage Underwriter - Coca-Cola Refreshments     |
| <input type="checkbox"/> "Marble Butterfly" - Wine Underwriter  | <input type="checkbox"/> <u>SOLD</u> "Mariposa Butterfly" - Red Carpet Underwriter - Duggan Realty Advisors, LLC |
| <input type="checkbox"/> <u>SOLD</u> "Malachite Butterfly" - Media Underwriter - Frisco Style,<br>Community Impact Newspaper & Star Local Media | <input type="checkbox"/> <u>SOLD</u> "Buckeye Butterfly" - Program Underwriter - Bay Equity Home Loans           |

### I/We commit to reserve a table sponsorship at the 2015 Chrysalis Ball:

- \$10,000 Platinum "Monarch Butterfly" Sponsor (20 Seats)  
 \$ 5,000 Gold "Gossamer Wing Butterfly" Sponsor (10 Seats)  \$2,500 Silver "Leaf Wing Butterfly" Sponsor (8 Seats)

### I/We would like to purchase tickets to attend the 2015 Chrysalis Ball:

\_\_\_\_\_ tickets @ \$325 per person for a total of: \$ \_\_\_\_\_

### I/We are unable to attend but would like to make the following donation:

(Please circle amount)      \$1,000   \$500   \$250   \$100      Other \$ \_\_\_\_\_

### METHOD OF PAYMENT

Personal Check    Company Check    Credit Card (**circle one**)   MasterCard   VISA   AMEX   Invoice\*

I/We would like to commit to a sponsorship level indicated above and will remit payment on or before September 15, 2015

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

3 digits on back of card: \_\_\_\_\_ Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

*This document is a binding contract between BGCCC and the bearer of this signature. Priority seating is assigned by sponsorship level and by the date on which BGCCC receives payment. In order to assure the best possible seating for your sponsorship level, please submit payment as soon as possible. Contributions are tax-deductible to the full extent allowed by law. BGCCC is a 501(c)(3) organization. BGCCC's tax identification number is 75-1296869. Please return this form to the address or fax below.*





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# 2015 Chrysalis Ball

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Jessica Fister  
Johnson  
Larry Harris  
Randy Lawrence  
Ken Moraif  
Reed Schnittker  
Ari Spitzer  
Kevin A. Stephens  
Sarah Wariner

**Chief Executive Officer**  
E. Michael Simpson

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

Description of products/services being donated:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Expiration Date (if any): \_\_\_\_\_

Market Value of products/services: \$ \_\_\_\_\_

Date Donated: \_\_\_\_\_ Date to be picked up (if necessary): \_\_\_\_\_

\_\_\_\_\_

**Donor Signature**

By: \_\_\_\_\_

**BGCCC Representative**

